

Rick Knighton

From: Sarah C. Jensen
Sent: Friday, December 21, 2018 4:22 PM
Subject: Norman Police Department Press Release: NPD to Hold Impaired Driving Enforcement This Holiday Season

FOR IMMEDIATE RELEASE

December 21, 2018

Media Contact:

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Norman Police Department Press Release

NPD to Hold Impaired Driving Enforcement This Holiday Season

The Norman Police Department will conduct a DUI enforcement campaign over the next two holiday weekends with a DUI checkpoint and saturation patrols in various parts of the city.

The holidays are a special time in America, full of excitement and endless festivities. Oftentimes, these celebrations bring higher numbers of impaired drivers to the roads, endangering those drivers and others. Drunk driving can have deadly, devastating consequences. According to the National Highway Traffic Safety Administration (NHTSA) in 2017, 10,874 people were killed in drunk-driving crashes, equating to one person killed every 48 minutes.

In 2016, 14 people lost their lives in motor vehicle crashes on Oklahoma roads during the Christmas and New Year's holidays. Six of those individuals were killed in collisions with an impaired driver.

Over the Christmas and New Year's holidays, the Norman Police Department will make a concentrated effort to identify impaired drivers. The goal is to have a highly visible program that will discourage people who have been drinking from getting behind the wheel, while also addressing those who do make the poor decision to drive while intoxicated. These efforts will continue to maintain and enhance the quality of life in the City of Norman.

If you are planning to celebrate Christmas or ring in 2019 with an alcoholic beverage, designate a sober driver before you start the party. Even if you have only one alcoholic beverage, utilize a ride service, use public transportation, or phone a sober friend or family member to get home safely. If you see an impaired driver on the road, contact Norman police at 405-321-1444.

Remember, it is never safe to drink and drive. Norman police will be looking for drunk and drug-impaired drivers. *Drive Sober or Get Pulled Over.*

This enforcement campaign is funded in part by a grant through the Oklahoma Highway Safety Office, and is done in partnership with the Oklahoma Highway Patrol and ENDUI Oklahoma.

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Rick Knighton

From: Sarah C. Jensen
Sent: Friday, May 03, 2019 4:15 PM
Subject: Norman Police Department Press Release: NPD Joins 'Neighbors' by Ring to Provide Users with Real-Time, Local Crime and Safety Information

FOR IMMEDIATE RELEASE

May 3, 2019

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Norman Police Department Press Release

NPD Joins 'Neighbors' by Ring to Provide Users with Real-Time, Local Crime and Safety Information

The Norman Police Department announced today that it is joining the free Neighbors app by Ring to provide the Norman community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Residents can text 'normanok' to 555888 from their smartphone to download the Neighbors app for free on iOS and Android and use the app to; join their neighborhood, share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

"The Neighbors app will provide the Norman Police Department yet another tool for real-time communication with Norman residents regarding important crime and safety messages," said NPD Interim Chief Kevin Foster. "We hope that community members will actively participate in the app as we work together to reduce crime and keep neighborhoods safe across Norman."

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "We're excited to have the Norman Police Department join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every neighbor with the free Neighbors app, the Norman community can stay on top of crime and safety alerts as they happen."

How It Works:

- Download the Neighbors app on iOS and Android here: download.ring.com/neighbors or by texting 'normanok' to 555888 from your smartphone.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

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